# **Here is your task**

In this task, you will be required to read the questions carefully and understand that business requirement. Once you have an idea of what is required from the perspective of the CEO and CMO, you will need to come up with the perfect visual which will illustrate what the senior managers are looking for in each scenario. Remember, data can be presented in multiple types of charts, but you are required to select the visual that would best display the information which is being presented.

You will be provided resources on how to select visuals based on the different scenarios, these are available in the resources below. These resources will help you get an idea on which visual to select for the given business scenario and will also guide you on how to choose the right chart or graph for your data. Each question will contain a unique scenario and you will be expected to answer the questions based on that scenario.

To complete this task, answer the multiple-choice quiz. Start the quiz by clicking ‘Start your quiz’ below. Please note there are 5 multiple choice questions to complete in this task. Please be patient as each question loads.

Here are some resources to help you

Grammar of Graphics to understand the dimensions of visuals. 

